



MARK MINNOYE

Creative Technologist
Media & Entertainment

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☎ +32 496 270 898

📍 Pieter Nollekensstraat 82
3010 Kessel-Lo

SKILLS

- Broad knowledge of new media
- Adaptable and Fast Learner
- Strong sense of initiative and flexibility
- Innovative Thinker
- Collaborative Team Player
- Open-Minded and Creative
- Solution-Oriented

LANGUAGE

Dutch

English

ABOUT ME

Experienced Technical Product Manager & Solution Engineer with 25 years in the media industry. Expertise in managing lifecycles, driving technology advancements, and optimizing costs. Skilled at bridging product and engineering teams to ensure seamless communication and alignment among stakeholders. Passionate about exploring innovative solutions to deliver optimal value.

WORK EXPERIENCE

March 2022 - June 2024 (2 years 4 months)

Telenet

Technical Product Manager - Entertainment Platform

- Managed the video platform lifecycle, ensuring up-to-date technology and identifying cost-saving opportunities.
- Provided technical insights on streaming, including content protection and security, managed the roadmap, and advised on negotiations with major content right holders.
- Explored new technologies like multicast ABR, hybrid CDN, edge watermarking, virtual broadcast, AI, and open caching for potential value.
- Bridged the gap between technical and product teams, managing various stakeholders to ensure alignment and effective communication.

August 2009 - February 2021 (11 years 7 months)

Telemak

Project Manager Mobile & Interactive TV / C.O.O.

- Design & Develop (Streaming) Solutions. e.g.: Mobistar Mobile TV, Vedette Minimathon 2.0
- Develop & Maintain in-house webcasting platform "Centerstage"
- Streamline Live productions
- Manage day-to-day operations : customers, suppliers, freelancers

August 2008 - August 2009 (1 year 1 month)

DigiQuest UK

Chief Technology Officer

- Games Development & Service Provider
- Bringing a set of casual games to the home on iDTV, OTT and mobile with our games portal "GameOn!".

EDUCATION

1998 – 1999

Informatica Groep-T Leuven

1996 – 1998

Informatica REGA Leuven

June 2004 – August 2008 (4 years 3 months)

Paratel (part of DPG media)

Chief Engineer / Team Lead iDTV

- Creation of applications for digital TV (Telenet , Belgacom) :
 - red button apps e.g. "De Nationale IQ-test" : live primetime TV show to test the nation's and viewers IQ
 - walled garden apps e.g. NMBS : find your traject with publi transport
 - interactive commercials eg Ford, Pampers, ...
 - Digital Teletext
- integrate other business-lines (Mobile, IVR, TELETEXT, WWW) and services(advertising, voting, news, ...)
- Consult prospects, customers & stakeholders

1998 – 2004 (6 years)

Telemak, Men@Work, De Fabriek , a.o.

Analyst, Developer, Designer, Solutions Architect, a.o.

- Telenet PCTV : The first PPV streaming platform in Belgium (2003),offering premium VOD content.
- Leuven Kort Virtual Film Festival.
- European Commission : deploying a headend in luxembourg to deliver streaming services to the EU Commision.
- Development of MAMA = Media Asset Management Architecture.:
 - Digital News Room ; content acquisition, repackaging and syndication
 - meta-data extraction (voice, speech, image, video, text, ...)
 - Streaming/Broadcasting ; ...
- Development of web-based solutions (internet, intranet, extranet)
- System, network and IT administrator





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